

BEADWORK & EMBROIDERY DESIGN CONTEST

**Do you dream of being involved in fashion?
Do you have a pattern design that represents James Bay Cree?
Do you want to share your ideas with Moose Knuckles Clothing
Company that will be released as a Limited Edition?
If you answered YES, then we have an opportunity for you!**

Moose Cree First Nation and Moose Knuckles Canada are giving you a chance to have your design pattern be on Special Limited Edition for the Moose Knuckles 2016 Fall & Winter Campaign. One Winner will be selected to have their design to be incorporated on to a piece of clothing that will be available Internationally as a limited edition. Please see contest rules for more information.



Grand Prize Winning Entry includes:

All Expense Trip for 2 to Montreal Quebec for the release of the Limited Edition Piece for Fall 2016

A photo shoot experience with Moose Knuckles Canada with the garment.

One of the Limited Edition pieces will be provided to the winner

\$500 Cash when attending the trip in Montreal

Last but not least, your mark on the fashion world with Moose Knuckles Canada.

Contest opens Friday October 23, 2015 and closes on Friday November 20, 2015 at 12 noon.

All entries and designs will become property of Moose Cree First Nation and Moose Knuckles Canada. For complete details please see our registration form.

UPDATE: This is open to All James Bay Cree Artists.

For more information or to register please contact
Stan Kapashesit, Director of Economic Development
P. (705)658-4619 ext 231 E. stan.kapashesit@moosecree.com C. (705)266-5674

Beadwork Design Contest and Rules

The Moose Cree First Nation, herein after referred to as MCFN, & Moose Knuckles Canada, herein after referred to as MKC, is seeking the assistance of the James Bay Cree Artists in designing a beaded or embroidery patch to affix to a MKC garment for Fall/Winter 2016. The design should incorporate a unique pattern design that is reflective of James Bay Cree and is respectful to the Cree Aboriginal Culture.

Purpose of the Rules: These rules set forth, and will govern, the MCFN & MKC logo contest through which a design will be chosen by the representatives of the MCFN & MKC Design team.

Contest Deadlines: The contest to select the design for the pattern will officially open on Tuesday, October 27, 2015. Contest submissions should be turned in at the Moose Cree First Nation office, by post; hand delivered or emailed and should have BEADWORK CONTEST clearly marked on the package or envelope. Entries must be received by **NOON** on Friday, November 20, 2015.

Contest eligibility: All *James Bay Cree* artists who are 18 years and over are eligible to submit one design pattern.

Criteria for Judging:

Entries will be judged based on the following categories:

1. Suitable for Reproduction (simple, clean design)
2. Originality
3. Artistic Composition

Technical Requirements for Design or Entry: Artwork may be created, hand-drawn, painted or computer-generated. If computer-generated, you may shoot your own digital photographs for the composite, submit original illustrations from Adobe Illustrator or similar software.

Suitability of Entry for Production: All entries should be rendered with the fullest possible attention to tone and detail. If submitting a computer-generated file – please submit a black and white version and a color version to show maximum usage. Suggested resolution and format are: 300 dpi in either a JPG or PDF format. If computer generated, you will need to print a color copy and also supply the file burned to a CD. **ALL** artwork entries become the property of the Moose Cree First Nation and will not be returned to the entrant. We reserve the right to reproduce any and all entries.

Submission Procedures for Entry: Your artwork may be emailed or postal mailed. Postal address listed below and email entries should be sent to stan.kapashesit@moosecree.com. All entries **MUST** be accompanied by an entry form. Entry forms may be downloaded from the MCFN Website – www.moosecree.com.

How Your Entry Will Be Judged: The judges of the contest are the final arbiters in awarding the prize for best design and contest winner. All judges will be given the criteria for judging prior to viewing the entries. Only the prize winner will be notified via email. If you do not have email, please list other individual's email address that you would like us to contact, so we may reach you. Any winner not reachable will be disqualified.

The MCFN & MKC will announce the winner on Friday Dec 4th. The winner of the contest will receive a GRAND PRIZE and the notoriety of having your design displayed on Moose Knuckles Canada garment.

Grand Prize Includes:

All expense trip that includes:

- Roundtrip Airfare for 2 to Montreal Quebec for release of Limited Edition Garment in 2016
- Hotel Accommodation for 2 nights
- \$500 Cash for trip
- A photo shoot with winning garment with Moose Knuckles Canada
- One Limited Edition garment piece will also be provided to the winner

Questions about the Contest?

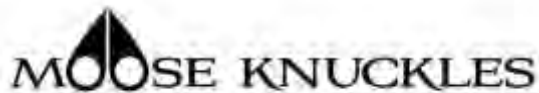
Please contact Stan Kapashesit

Ph: 705-658-4619 ext 231

Email: stan.kapashesit@moosecree.com

www.moosecree.com

Also Check out Moose Cree First Nation and
Moose Knuckles on Facebook!



<https://www.facebook.com/MooseKnucklesCanada>



<https://www.facebook.com/moosecreefirstnation>



Design Contest Entry Form

Entries must be received by NOON on Friday, November 20, 2015.

This form **MUST** accompany all entries and be securely attached to the back of the artwork.

Please PRINT legibly.

Entrant's Name _____

Home Address _____

Phone Number _____

Email Address _____

Certificate of Authenticity:

Signature of entrant at right certifies that
the entry is your original artwork.

Signature of entrant at right indicates
his/her understanding that winning artwork
will become the property of the MCFN &
MKC.

Signature of entrant at right indicates his/her
Understanding that the MCFN & MKC
will not return any artwork.

Send original artwork, digital CD and Entry Form/Certificate of Authenticity to:

Moose Cree First Nation
PO Box 190
Moose Factory, ON
P0L1W0

Email: stan.kapashesit@moosecree.com