



**RESPONSIBLE GAMBLING COUNCIL**



## **More than one-third of Ontario high school students gamble**

### **WHAT:**

The Responsible Gambling Council (RGC) visits Moose Factory with its live, interactive youth drama about gambling and its risks, Scared Money. Media invited to photograph or film the live drama and interview performer/spokesperson, Theresa Noon, who is also available for interview by phone.

### **WHERE:**

**Delores D. Echum Composite School, 28 Amisk Street**

### **WHEN:**

**Tuesday October 15, 2013; 10:35 a.m. - 11:35 a.m.**

Please RSVP as we'll need to contact the school beforehand.

### **WHY:**

More than one-third of students between the ages of 15-17 gamble. Three to four percent of these teens who gamble experience problems and once they reach the age of 18, their risk of developing a problem almost doubles. A live drama cuts through the noise and captures students' attention—in person and up close. Students are bombarded by Facebook, Twitter, YouTube and texts. Scared Money tackles the risks of youth gambling in a one-hour session that includes live music and an interactive gameshow-style activity reinforcing the drama's main messages.

### **SYNOPSIS:**

Caleb is feeling pressure to grow up and buckle down. Music is the love his life and he wants to get his band signed and on the road. Should he keep his job and raise money for the band or should he go to college? Caleb escapes by playing online social games and when he's introduced to online gambling, he gets in over his head. Caleb hopes one big win will fix it all. In desperation he eyes the band's savings. Will Caleb risk losing his relationships and lifelong dreams? Or will he steer clear of betting with scared money?

**MORE INFORMATION:** [Click here](#) for more information, a detailed synopsis and youth drama video.

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For more information, please contact:

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**More than one-third of Ontario high school students gamble**  
*The Responsible Gambling Council tours Ontario this fall with Scared Money, a live drama about gambling and its risks*

Fall 2013 - More than one-third of Ontario students between the ages of 15-17 have gambled. Three to four percent of these teens who gamble experience problems and once they reach the age of 18 their risk of developing a problem almost doubles. That's why the Responsible Gambling Council (RGC) is touring high schools across Ontario with its live youth drama, Scared Money.

“Live dramas have proven to be an effective way to communicate with high school students,” says Kevin Noel, Chief Operating Officer RGC. “RGC's productions cut through the noise of social media, smartphones and texts and capture students' attention in person and up close. Young people often don't see gambling as risky. RGC's youth dramas give this age group the tools to avoid developing a problem.”

Scared Money tackles the risks of youth gambling in a one-hour session that includes live music and an interactive gameshow-style activity reinforcing the drama's main messages.

**The most common signs of a potential problem include:**

- ⤴ Thinking more and more about the game
- ⤴ Skipping classes or work to gamble
- ⤴ Spending more money or time than intended
- ⤴ Spending more money to win back money that's been lost
- ⤴ Lying to family and friends about gambling
- ⤴ Expecting to make money from gambling

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**MORE INFORMATION:** [Click here](#) for more information, a detailed synopsis and youth drama video.

**About RGC**

The Responsible Gambling Council (RGC) is an independent non-profit organization dedicated to problem gambling prevention. RGC works to reduce gambling risk by creating and delivering innovative awareness and information programs like the youth drama.

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