



## PRESS RELEASE

Moose Cree First Nation and Moose Knuckles Canada are pleased to announce our Winning designs for the collaboration of the Limited Edition Piece that will be featured in the 2016 Fall & Winter Collection.

Winning Design Patterns selected were from  
**Mrs. Christine Rickard and Ms. Delores Gull**

The designs are reflective of Cree Culture in floral and beadwork patterns are showcased below.

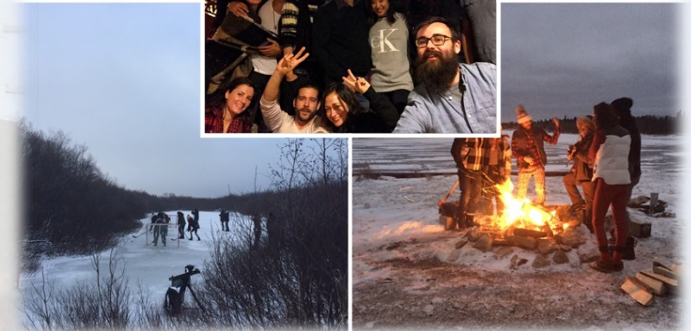


Tu Ly, Design Director of Moose Knuckles with designs

Proceeds from sales of the Limited Edition piece will be provided to a Moose Cree Youth Program in 2016. We thank the Moose Knuckles Company for this generous gift, so please keep your eyes out when it is released!



Georgie Papadakis, Head Designer and Ally Kemper, Director of Marketing of Moose Knuckles Canada with winning designs



Models and Crew from Moose Knuckles Canada were in the community of Moose Factory during the week of Dec 13-17th to do their photo shoot for their 2016 Fall & Winter Campaign and look forward to sharing those ads as they are released. Thank you to all who assisted in this unique experience!  
Meegwetch